12 Seasonal Emails for Friends and Family

January Email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject Line: [Name], Begin the New Year Right with GreatMoods!

Happy New Year, [Name]!

The New Year is a time for resolutions. One of [insert organization]’s resolutions is to fundraise, and this is a great time to do that!

How often do you discuss New Year’s resolutions with others? GreatMoods is a great point to bring up when discussing these resolutions! At the GreatMoods Mall we have everything from athletic clothing and gym bags to board games to help increase time spent with family!

Follow this [link] to see what products the GreatMoods Mall has! The New Year is the perfect time for fundraisers and resolutions.

Let GreatMoods help you! Have a happy New Years!

Sincerely,

The GreatMoods team

February Email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject Line: How’s the New Year Going, [Name]?

Hi, [Name]

February is the perfect time to look at how [insert organization name]’s New Year goals are shaping up. Maybe one of their goals in the New Year was to increase fundraising! Let GreatMoods help you help them!

GreatMoods would like to remind you that we are constantly putting up new products at the GreatMoods Mall! With the wide variety of stores and products, you are destined to find something that will help [insert organization name] maintain their resolutions!

Check out the GreatMoods Mall [here] so you can become familiar with the products the GreatMoods Mall has to offer. Now is also a great time to think about all our wonderful products to give your sweetheart this Valentine’s Day!

Keep sight of [insert organization name]’s goals in the New Year, we’re here to help!

Sincerely,

The GreatMoods Team

March Email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject Line: Happy Spring, [Name]!

Hi [Name],

Spring is finally here, and what better way to celebrate than to increase fundraising? We are constantly putting new products up at the GreatMoods Mall for [insert organization name]’s supporters!

Visit the GreatMoods Mall, and check out the new products for spring! You’re sure to find something that you’d like. Not only does this benefit you, but it also benefits [insert organization name] by helping them fundraise!

Visit the GreatMoods Mall [here] to check out new products! With this new season, comes a new realization of goals.

GreatMoods is here to help you!

Sincerely,

The GreatMoods team

April Email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject Line: Have a GreatMoods Easter!

Hello [Insert name],

Happy Easter! Spring is a wonderful time to increase fundraising. Check out the GreatMoods Mall for a variety of fun Easter candy! Spring time gives people a perfect reason to shop at the GreatMoods Mall!

Follow this [link] to check out the GreatMoods Mall and view our new products!

Please contact us if you have any questions. After all, we’re here to support you! Have a great Easter!

Sincerely,

The GreatMoods Team

May email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject: Show Mom Some Appreciation with the Help of GreatMoods!

Hello [Insert Name]

As you know, Mother’s Day is approaching quickly! This holiday is a perfect opportunity for you to shop at the GreatMoods Mall!

Not only can you buy beautiful, sentimental gifts for Mother’s Day, you can also help [insert organization name] make their fundraising goals! This means success for [insert organization name].

Follow this [link] to check out the GreatMoods Mall and view our new products.

We are here for you, have a happy Mother’s Day!

Sincerely,

The GreatMoods Team

June email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject: Summer Fun Has Begun!

Hello [insert name]

Summer is here and you know what that means? New, fabulous summer merchandise from the GreatMoods Mall! What an awesome opportunity to find new merchandise at the GreatMoods Mall and help [insert organization name] reach their fundraising goals!

Follow this [link] to check out the GreatMoods Mall and view our new hot products! Have a great summer!

Remember to look at all of our great products for Dad this Father’s Day!

GreatMoods is on your team, we are always here to answer any questions you may have!

Sincerely,

The GreatMoods Team

July email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject Line: [Name], Celebrate the 4th of July with a GreatMoods Gift!

Hi [insert name],

Plan the perfect 4th of July bash with gifts from GreatMoods! Another way you can help [insert organization name] would be when you gather with friends and family for summer cookouts and fireworks. Not only are you getting something, you’re also helping [insert organization name]!

At GreatMoods, we have something for everyone! Be sure to check out the following [link]!

We are here for you every step of the way! Let us know if you have any questions!

Sincerely,

The GreatMoods Team

August email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject Line: [Name], Fall is Approaching Quickly, Time to Start Fundraising!

Hi [insert name],

Where did the time go? While it is sad to see summer go, August is a great time to make new purchases! As summer comes to a close, the start of school is on everyone’s mind! Be sure you aren’t caught without fall necessities!

The GreatMoods Mall has a wide variety of fall items! Not only do this help you, but you help [insert organization name] by purchasing from the GreatMoods Mall!

GreatMoods is here to help you! Happy fall!

Sincerely,

The GreatMoods Team

September email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject Line: [Name], Help [insert organization name] celebrate September with More Fundraising!

Hi [insert name],

Labor Day has come and gone, and the kids are back to school! September presents a great opportunity to purchase merchandise from the GreatMoods Mall to support [insert organization name]!

September offers new opportunities; make sure you’re on top of these new opportunities by checking out our GreatMoods Mall!

Follow this [link] to check out the GreatMoods Mall!

We’re on your team! Please contact us with any questions you may have!

Sincerely,

The GreatMoods Team

October email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject: Boo! [Name], Did We Scare You?

Hello [insert name]

Halloween is just around the corner! GreatMoods Mall has plenty of merchandise to help you celebrate this spooky holiday! People do a lot of hosting this time of year, so take advantage of the GreatMoods Mall during this time! Not only will you benefit, but you’ll help [insert organization name] with your purchases.

Follow this [link] to check out the GreatMoods Mall and view our new fall products! Enjoy your fall!

GreatMoods is here to answer any questions you may have!

Sincerely,

The GreatMoods Team

November email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject: Happy Thanksgiving!

Hello [insert name]

What are you thankful for? GreatMoods is thankful for your support! This holiday is a great opportunity to your help to [insert organization name]. After all, we have everything from sweets to scarves! The holiday season is a perfect time to help [insert organization name] fundraise!

Follow this [link] to check out the GreatMoods Mall and view our new products! Have a happy Thanksgiving!

We are on your team! Please contact us with any questions or concerns!

Sincerely,

The GreatMoods Team

December email

Date Email is Sent: [insert date]

Specify Day of the Week to Send if Necessary: [insert day]

Email Type: [Kickoff]

Season: []

ID/Schema: []

Subject: Happy Holidays!

Hello [insert name]

The holiday season is upon us and it’s our favorite time of year! You are bound to be hosting fun holiday parties. The GreatMoods Mall has a variety of products that can help you as you plan your holiday events!

This is also the peak of the cyber shopping season; with the vast number of options available for everyone at the GreatMoods Mall, you will definitely leave the site a satisfied customer!

Follow this [link] to check out the GreatMoods Mall and view our new holiday products!

We are always here to answer any questions you may have!

Sincerely,

The GreatMoods Team